

RightChoice System

Build a Better Candidate Experience

The RightChoice System® allows you to create a tailored candidate journey that best fits your sales culture and hiring objectives. It marries proven predictability with unparalleled flexibility. Unlike other assessment solutions, we intimately understand the hiring and onboarding challenges unique to our industry. We've applied that understanding, creating a solution that will inform and delight each one of your users — from your candidates to your recruiters. You'll love it and your hiring managers will, too.

System features include:

- Positive and productive experience for candidates and hiring managers
- Visually compelling for a more engaging experience and easier comprehension
- Streamlined, actionable feedback reports for hiring managers with supporting resources that provide the whys and hows of using the tool
- Personalized candidate reports that encourage them to learn more about the career
- Validated results grounded in the science and research you've come to expect from LIMRA products

The RightChoice System currently has seven components you can use to design an assessment journey to find the best candidates:

- **NEW CollaboRate** — Identify candidates' preference for collaborative work
- **NEW LeaderPersona** — Evaluate candidates' likely effectiveness in functions such as recruiting, selecting, training, coaching, and managing producers and staff
- **SuccessPredictor** — Increase retention, boost productivity, and improve the overall quality of agents
- **SalesPersona** — Reveal candidates' sales personality makeup and unique motivators
- **LearningStyles** — Understand and leverage each candidate's primary learning style
- **CareerView** — Uncover candidates' work style preferences, motivators, concerns, and expectations to allow hiring managers to provide a realistic preview of the career and evaluate appropriate fit
- **PerformanceSkillsIndex** — Identify people with cognitive skills needed to pass licensing exams

Learn more at
www.limra.com/rightchoice.